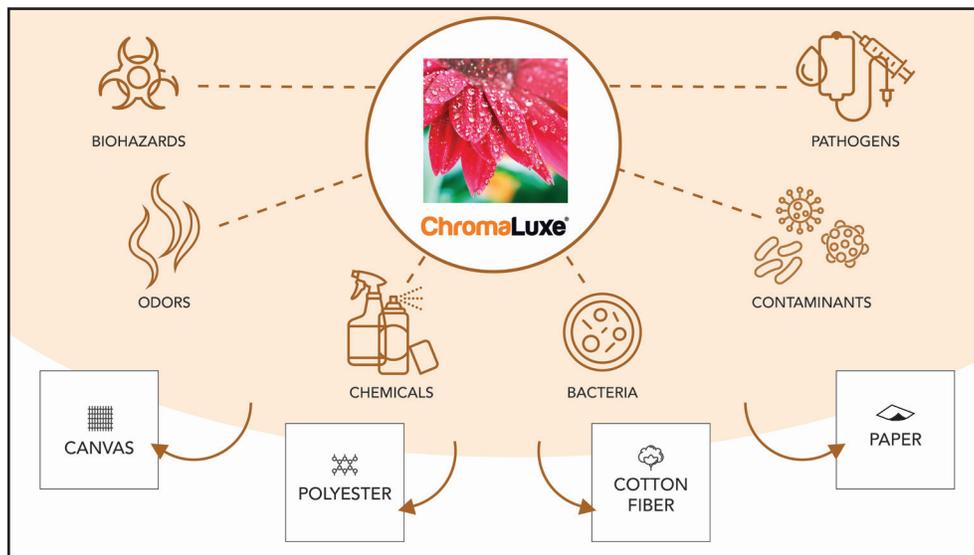


PERFECT FOR THE MOST STRINGENT OF SAFETY REQUIREMENTS

Our proprietary coatings utilized on all ChromaLuxe print media provide a surface that is resistant to all forms of chemicals, bacteria*, contaminants, and pathogens. Due to the smooth surface of our coatings, ChromaLuxe panels can be easily and thoroughly cleaned with a variety of cleaners and chemicals unlike other print media such as canvas, paper, and powder coated panels.

As a result of the **crosslinked nature** of our proprietary coating, all ChromaLuxe print media have the absence of open and closed pores. All of our products provide a protection equivalent to a closed cell surface which offers unmatched chemical and stain resistance as demanded by the most stringent of safety requirements.

ChromaLuxe print media is ideal and suitable for environments that demand the utmost hygienic, cleanability, and safety requirements possible to ensure a safe environment for all who may come into the vicinity or contact with our print media.



ChromaLuxe Print Media is the perfect choice when image quality, durability, and safety matter most in environments such as:

- Hospitals
- Restaurants
- Hotels
- Schools
- Retail
- Corporate Environments
- Residential



Eye Center of Northern Colorado – Ft. Collins, Colorado



Norton Healthcare – Louisville, Kentucky

To order, please contact Customer.Care@UniversalWoods.com

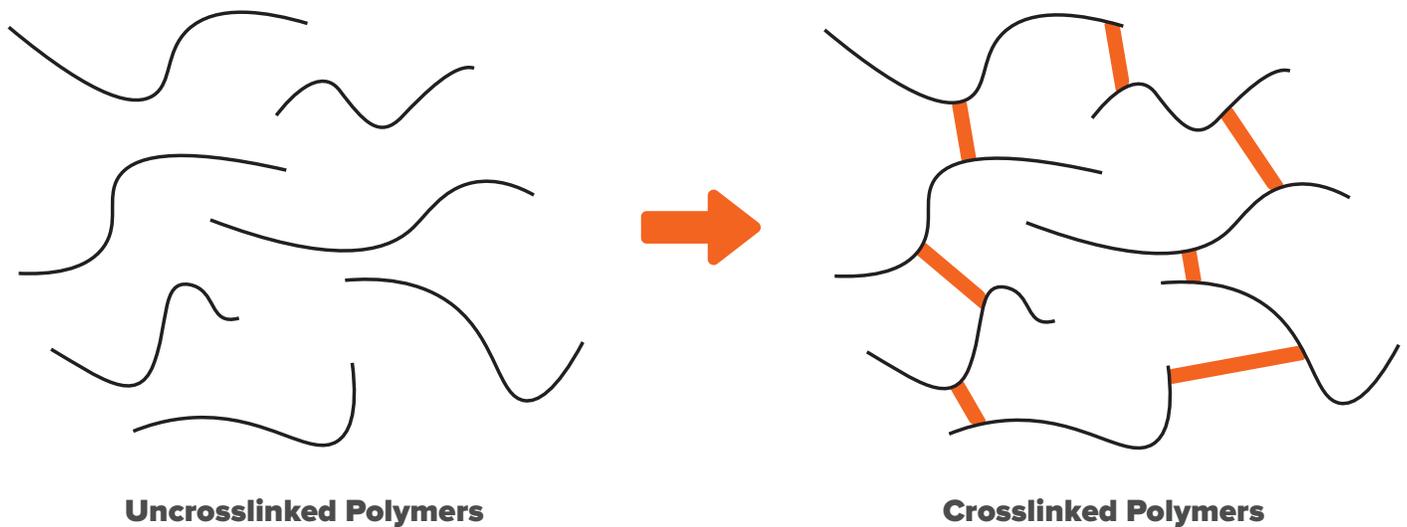
*While it is possible that bacteria could grow on our material, it's not a good host for growth. The highly crosslinked nature of our coatings will exhibit slower growth as compared to other types of competitive media and can be easily and thoroughly cleaned off.

WHAT DOES “CROSSLINKED” MEAN?

As mentioned, ChromaLuxe panels are coated with a crosslinked coating. But what exactly does this mean? The chemical process that links polymer chains together is known as crosslinking. Prior to the completed production of a ChromaLuxe panel, the polymers of the ChromaLuxe coating are unlinked and move about freely in the coating.

To make this a bit easier to understand, think about strands of pasta in a pot. Imagine each strand as a polymer. Each strand of pasta can be individually pulled out of the pot. Crosslinking causes a chemical reaction that links the polymers together. In the case of the strands of pasta, they are all now connected and can all be pulled out of the pot together at once instead of individually.

As the coated panels travel down our coating line, they reach a point in our proprietary process where a chemical reaction causes the polymers of the coating to join together; this is known as crosslinking. As all the polymer strings are joined together end-to-end, they form one long and stable polymer string.



The 100% crosslinked polymers in the final product are what allow us to produce a product that has phenomenal durability, scratch resistance, chemical and stain resistance, color retention, fade resistance and more. Additionally, this crosslinked coating is also what makes ChromaLuxe panels able to be cleaned with a vast variety of cleaners without affecting the sublimated image.

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